

IRONIZED YEAST COMMERCIAL

SFX: GONG

THEN SFX: DOORBELL BUZZER

ANNOUNCER: Ladies and gentlemen, we leave our Lights Out story of "Little Old Lady" for just a moment to accompany a YOUNG lady who is calling on a friend.

SFX: DOORBELL. DOOR OPENS

FRIEND: Hey, Sue, how 'bout taking a walk? It's a wonderful day!

SUE: Not me, I'm too tired. I don't know where you get all your pep. I'm always tired. I'm losing weight, I can't sleep. What can be wrong with me?

ANNOUNCER: Very possibly you simply need more Vitamin B-1 and iron. You see, when don't get enough Vitamin B-1 from your food, you may lose your appetite- not eat all you need to keep your weight and strength up to par. And when you don't get enough iron from your food, you may be weak and pale and feel frazzled out.

SUE: But if I don't get enough of those things from my food, how CAN I get them?

ANNOUNCER: Ironized Yeast tablets supply BOTH Vitamin B-1 and iron. Thus, Ironized Yeast helps 2 ways in these deficiencies. Helps you 2 ways to regain weight and pep and sparkle. So, if you need more Vitamin B-1 and iron, get Ironized Yeast tablets right away. Tonight. Pretty soon you'll be saying.....

SUE: Talk about pep, I'm fairly bursting with it now that I've regained this nice weight. My, but I'm glad I tried Ironized Yeast tablets.

ANNOUNCER: And now, back to our Lights Out story of "Little Old Lady".

SFX: GONG